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LEY & LARDNER

NO. 5776 P. 8

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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MAY 07 2004

Applicant: Gil G. DUDKIEWICZ et al.
Title: SYSTEM AND METHOD FOR DETERMINING THE
DESIRABILITY OF VIDEO PROGRAMMING EVENTS USING
KEY WORD MATCHING
Application No.: 09/992,686
Filing Date: 16 November 2001
Examiner: J. SALCE
Art Unit: 2611

OFFICIAL

#8/BCE
W. Lawson
5/26/04

W. Lawson
7/21/04

REPLY TO OFFICIAL ACTION OF 10 NOVEMBER 2003
UNDER 37 CFR §1.116

Mail Stop AF
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Applicant hereby replies to the official action mailed 10 November 2003.
Reconsideration in view of the following amendments and remarks is requested.

please enter
7-18-04

